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**17 June 2024**

**Benefact Group launches new Charity Heroes Awards**

**Benefact Group has launched the Charity Heroes Awards 2024, a new awards programme designed to celebrate and support charities working tirelessly to make positive change.**

The Awards are open to charities based in the UK and Ireland and entries are open between Monday 17 June and Friday 26 July. Winning charities will be awarded £5,000 and runners up will receive £1,000.

Charities are invited to [apply online](https://benefactgroup.com/awards) via a quick and simple form for one of six awards categories:

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| **Award** | **What judges will be looking for…** |
| Volunteer of the year  | Volunteers who have gone over and above, making positive impact for charities, dedicating their time and energy to a great cause |
| Climate action project | Charities which have inspired and motivated action to tackle the climate crisis |
| Local community initiative | A project which has reached the heart of a local community to tackle a local issue |
| Digital fundraising initiative | Inspiring digital fundraising which has created new sources of income and motivated supporters |
| Small charity, big impact | A small charity (with a turnover of less than £1m) that has made a big impact |
| Charity leader of the year | A charity CEO or other senior leader who is a role model for others by championing a cause and inspiring change  |

The winners will be announced at an awards ceremony in London on 28 November. An additional colleagues’ choice award will also be announced during the ceremony.

Mark Hews, Group Chief Executive of Benefact Group, says: “We are delighted to announce the launch of Benefact Group’s Charity Heroes Awards 2024. This new Awards programme celebrates and supports charities working tirelessly to make positive change. Benefact Group is a family of award-winning specialist financial services companies and the third largest corporate donor to charity in the UK. Owned by a charity ourselves, charitable giving is at the heart of what we do. All of our available profits go to good causes and the more the Group grows, the more the Group can give.”

Benefact Group has donated over £200million to charitable causes since 2014 and has been recognised as the third biggest corporate giver in the UK1. The organisation aims to reach £250million in donations by 2025.

For more information and to enter your charity for an award visit <https://benefactgroup.com/awards>

Charity Heroes Awards is funded by EIO plc, part of the Benefact Group.

**\*\*\*ENDS\*\*\***

**Notes:**

1. UK Guide to Company Giving 2023/24

**About the Charity Heroes Awards**

1. Benefact Group’s Charity Heroes Awards 2024 is designed to celebrate and support charities who work tirelessly to make positive change.
2. Charities based in the UK and Ireland are eligible to apply.
3. Entries are open between Monday 17 June and Friday 26 July.
4. For more information visit <https://benefactgroup.com/awards>

**About Benefact Group**

1. ​​Benefact Group is an independent, specialist financial services group that exists to give all its available profits to charity.
2. Owned by a registered charity, Benefact Trust, Benefact Group’s family of businesses provide specialist insurance, investment management and broking and advisory services in the UK, Australia, Canada and Ireland.
3. Benefact Group is the third-largest corporate donor to charity in the UK, according to the UK Guide to Company Giving 2023/24. It has donated almost £200m to charity since 2014 and is aiming to reach its target of giving £250m by 2025.
4. Many businesses say they are different. Benefact Group really is. Find out why here [www.benefactgroup.com](http://www.benefactgroup.com)
5. The Benefact Group family of brands includes:
	* Ecclesiastical UK
	* Ecclesiastical Canada
	* Ecclesiastical Ireland
	* Ansvar UK
	* Ansvar Australia
	* EdenTree Investment Management
	* SEIB Insurance Brokers
	* Ecclesiastical Financial Advisory Services
	* Ecclesiastical Planning Services Ltd
	* Lycetts Insurance Brokers
	* Lycetts Financial Services
	* Lloyd & Whyte